



FarEye Gets Recognised As The “Best Employer Brand Of The Year” Receives Accolades At The World HRD Congress, Mumbai

New Delhi, 17 February, 2018: FarEye, a carrier-agnostic solution enabling Digital Logistics has been chosen as the “Best Employer Brand Of The Year” at the ET Talent Management Awards organised by the World HRD Congress, at Taj Ends Land, Mumbai. FarEye has been empowering the logistics & distribution wings of enterprises across industries, by breaking down operational silos and enabling multi-enterprise collaboration. Thus, helping organizations to champion operational efficiency and customer experience.

With a team size of 125+, FarEye has offices across Mumbai, Singapore and Dubai and New Delhi - its home turf.

Its core values include: *passion, innovation* and *entrepreneurship*. For FarEye, it is **Wow > Profit**, meaning we aim to deliver excellent customer service over solely making profit. Hiring people with strong personal values has always been very crucial and has helped us throughout in making the culture shine. Our top priority has always been setting the core team right which looks for deeper and not superficial perks and this helped in making the best team.

Commenting on the win, Kushal Nahata says, “In a quest to provide best-in-class work culture, we foster lateral thinking that sparks innovation in them. We want to provide an outstanding work environment which nurtures and develops talent across all levels. We ensured that the leaders are not just solo-performers and they take their team together because, for us it is not about achieving alone it is about winning together.”

FarEye’s hiring strategy is deeply inspired from Basketball legend Michael Jordan’s point: Talent wins games, but teamwork and intelligence win championships.

At FarEye, we believe that if you are surrounded by people who share a collective passion around a common purpose, anything is possible.

“Identifying the candidate’s passion is one step, but you must share it, express it, and talk about what motivates you with the colleagues, clients, and other people in your life. As a *cultural zeitgeist* we ensure that the company has its core values - passed down to its passionate employees.” **says Gautam Kumar, Co-founder & COO, FarEye.**

FarEye boasts of working with few of the biggest Fortune 500 companies, has seen a stupendous growth of over 360% and has marked its presence in 20+ countries with 100+ clients. Some of its prestigious customers include - DHL, BlueDart and Amway.

About FarEye:

FarEye is a carrier agnostic SaaS platform that digitizes logistics by integrating and optimizing business processes and adding a predictability layer to make them more efficient. The solution uses a blend of mobility and geo-intelligence to provide real-time multi-enterprise visibility of logistics function.

FarEye executes 500 million shipments annually and has helped in increasing the first-time attempts by 25%, reducing the fuel expenses by 28% and increasing the customer visits by 66%. FarEye has been empowering the logistics wings of over 75 large organisations across 15 countries globally. FarEye has won IDC Digital Transformation Awards -2017, World Post & Parcel Awards - 2017 and has been listed as TechFast 50 by Deloitte in 2016 & 17 consecutively.