



Logistics tech solutions firm FarEye to expand services in Europe

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Logistics technology solutions firm FarEye is all set to expand its services in Europe in 2017, serving B2C clients there.

With the leading Belgian postal service **TBC Post** choosing the Indian firm's technology services recently, FarEye is expanding its operations beyond the **15 countries** it already serves. FarEye will be opening its office in Europe to directly serve its customers there and grow its business in the geography.

The firm currently serves customers in Asia Pacific, Northern Africa, Oceania, South Asia and Western Asia through its offices in Singapore, Dubai and India – its home turf.

The demand for FarEye's powerful **mobile platform** that digitalizes enterprise operations by empowering field workforce has grown at over 200 per cent over the past three years. The company's solutions include intuitive dashboards that deliver real-time visibility to CXOs to better serve their customers. This empowers the enterprises to build a competitive advantage by improving agility.

FarEye's mobility platform helps **enterprises transform field operations** into rule-based process. The solution increases capacity to serve more requests, offers real-time visibility for customer delight and provides CXO's dashboards for performance measurement.

FarEye counts aCommerce, leading e-com service provider in South East Asia; Namshi.com, e-com player from Middle East (Bahrain, Kuwait, Oman, Qatar and Saudi Arabia and the UAE); Maraxpress, a West Asian e-com firm; Zalora, online fashion retailer spread across Asia Pacific and Australia's National Product Fulfillment, among its customers. FarEye helps customers deliver over a million shipments a day.

Global customers in India include **Amway, DHL-BlueDart, Walmart** and others. With some of the world's most well-known organizations putting their trust in FarEye, the company has been able to strengthen its leadership position in express logistics segment. After serving nearly 75 customers for a variety of transformational initiatives FarEye now looks forward to grow its customer portfolio in e-commerce and retail sectors.

"Enterprises around the globe are looking for technology for a desk less workforce to improve customer delight. We are looking to expand our presence in Europe to service our existing customers, as also those in the pipeline," says Kushal Nahata, co-founder and CEO, FarEye.

FarEye's technology team is sharply focused on strengthening its robust technology platform that enhances customer experience through on-time delivery.



“Route optimization feature coupled with Business Process Management capability of FarEye significantly improves the agility of its customers,” says Gaurav Srivasatav, CTO and co-founder, FarEye. **“Our platform’s delivery-end interface is highly user friendly to allow work force to upload task completion reports, escalate issues and order service parts instantaneously with a one touch handheld device.”**

Alok Goel, Partner, SAIF Partners, an investor in FarEye says, **“FarEye meets the needs of the global logistics industry looking for a solution that can overcome the challenges of developing as well as developed regions admirably, adapting to the needs of global as well as regional or local players.”**

Jaideep Mehta, who serves on the FarEye Board as a member of South Asia’s leading Angel Network, IAN says, **“The FarEye technology team has continued to sharpen its edge as a logistic technology solutions provider. Acceptance of FarEye’s mobility applications in the developed markets boosts the team’s confidence to deliver efficiency and agility to enterprise operations with simplicity and ease.”**

FarEye’s 2016 inclusion in Deloitte Tech Fast50 India list signifies the superiority of its proprietary technology that solves the critical need of client companies to fuel business operations with efficiency and speed. FarEye’s three-year cumulative revenue growth exceeding 200 per cent was one of the key parameters for its inclusion in the prestigious listing.

“We expect an exponential growth in home delivery from the growing e-com market. FarEye technology solution with the ease of plug-and-play implementation is well positioned to meet the demands of its customers from virtually any field to grow productivity of their mobile field force,” says Gautam Kumar, co-founder, FarEye.

List of countries where FarEye solution is being used:

Asia Pacific: Indonesia, Malaysia, Philippines, Singapore, Thailand, Vietnam

Europe: Belgium

Northern Africa: Egypt

Oceania: Australia

South Asia: India, Iran

Western Asia: Bahrain, Iraq, Qatar, Saudi Arabia, UAE

About FarEye:

FarEye’s logistics technology solution empowers enterprises to build a competitive advantage by improving agility. Its intuitive dashboards deliver real-time visibility to CXOs to better serve their customers. It helps enterprises transform field operations into rule-based process. The solution increases capacity to serve more requests,



offers real-time visibility for customer delight and gives CXOs dashboard for performance measurement.

A graduate from Microsoft acceleration programme 2016, FarEye made it to the first half of the coveted Deloitte Tech Fast500 Asia Pacific list 2016 based on its proprietary technology that solves a critical need of client companies to fuel business operations with efficiency and speed. FarEye's three-year cumulative revenue growth exceeding 200 per cent was a key parameter for its inclusion in the prestigious listing.

The Delhi-headquartered growing start-up is founded by three engineering school contemporaries: Gaurav Srivastava, Gautam Kumar and Kushal Nahata.

FarEye serves sectors like e-commerce, BFSI, healthcare, technology with customers in 15 countries that include Amway, Bajaj Capital, BlueDart-DHL, DTDC, Hero FinCorp, Hitachi Hi-Rel, Landmark Group, Dr Lal PathLabs, Namshi, Walmart India and Zalora.

FarEye was funded by SAIF Partners in June 2016 following a seed funding round from Indian Angel Network in 2015.

For further information, please visit

<http://www.getfareye.com/in/>

Or contact:

At FarEye
Sri Varshini Kolavennu
svk@getfareye.com
+91 9560469746

Or

At Strategic Communications and PR Counsel
Sanjiv Kataria
Sanjiv.kataria@gmail.com
+919810048095