

[Gartner Mentions FarEye In The Hype Cycle For Multienterprise Solutions, 2018 Under The Global Logistics Visibility Technology](#)

New Delhi, 26 December 2018: FarEye, a technology solution to run eCommerce and supply chain logistics operations has been mentioned as a sample vendor in [Gartner's recent Hype Cycle report for Multienterprise Solutions](#) ⁽¹⁾ under the Global Logistics Visibility technology which was published on 13 December 2018. Gartner has mentioned FarEye in four other researches for **its real-time visibility platform. Therefore, this mention is the fifth one.** ⁽²⁾

As per Gartner's report, the multienterprise solutions market is undergoing a new wave of hype mostly driven by new options such as blockchain-enabled platforms. The rise of digital business and interest in blockchain-enabled platforms fuel renewed interest in multienterprise solutions. Digitalizing multienterprise processes delivers improvements in agility, visibility, scalability and profitability across a wide array of application and supply chain domains.

The Hype Cycle lists FarEye, among sample vendors for Global Logistics Visibility technology. FarEye enables companies to monitor international logistics events across an entire multileg shipment itinerary to detect event-driven problems early enough to notify recipients and address possible threats. It also offers mobile device integration that allows the capture of geographical and/or conditional information in real time for increased end-to-end visibility. "As these platforms and applications mature, they're being used in conjunction with other visibility systems covering other modes of transportation or geographies to form what is called the Network of Networks", Gartner cited.

"We feel honoured to receive the recognition in the **Hype Cycle for Multienterprise Solutions**. We view Gartner mentions as testaments to the value we bring in our solutions. We built FarEye with a vision to provide technology for [predictable logistics](#) and we are zealous towards enabling efficient and reliable logistics using data, intelligence & automation. We will continue to empower our customers with the insights and efficiencies they need to compete in the global market." says [Kushal Nahata](#), **CEO & Co-founder, FarEye.**

About FarEye:

FarEye, a SaaS platform is a technology solution to run eCommerce and supply chain logistics operations. It gives organizations real-time visibility and predictive intelligence, thus ensuring on-time deliveries and business excellence. FarEye enables quick and reliable movement of goods using mobility, data analytics & automation. Its two products include:

FarEye eCommerce Logistics: [Logistics intelligence platform](#) to optimize parcel movement for retailers and 3PL companies.

FarEye Transportation: Predictive visibility platform for shippers to achieve on-time delivery. This helps shippers and carriers get on the same page through a unified platform that gives real-time visibility on the LIVE location of trucks, containers, and freight, thereby enabling predictive ETAs.

SAIF funded FarEye is enabling digital logistics and continues to grow at an astounding 362% year on year (Deloitte reports). With a presence in more than 20+ countries, FarEye enables digital logistics for the world's largest retailers like Walmart, Future Retail & Amway; logistics companies like DHL eCommerce and Blue Dart and eCommerce giants like Noon. FarEye executes more than 500 million shipments annually for more than 100+ clients globally.

(1) Source- Hype Cycle for Multienterprise Solutions, 2018|William McNeill, Christian Titze, 13 December 2018.

(2)

- Market Guide for Real-Time Visibility Providers, Bart De Muynck, Christian Titze, 27 Nov 2018
- Real-Time Visibility Platforms Provide Transportation Leaders with Supply Chain Efficiencies, Bart De Muynck, 13 April 2018
- Hype Cycle report for Supply Chain Execution Technologies, C. Klappich, 17 July 2018
- Real-Time Transportation Visibility Platforms Provide Transportation Leaders with Supply Chain efficiencies, Bart De Muynck, 13 April 2018

Gartner Disclaimer: Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.