

FarEye Partners with Emirates Post and Landmark Group to Improve Deliveries in GCC

Partnership to ensure seamless, faster and flexible delivery experience to customers across the region

Dubai, United Arab Emirates, May 19, 2019: FarEye, a pioneer in enabling digital logistics, achieves another milestone by winning a deal to work with Emirates Post, one of the largest post and parcel service provider in GCC (Gulf Cooperation Council) and Landmark Group, the largest retailer of the region.

This development comes at a time when supply chain and logistics organizations in GCC are looking for ways to deliver on changing customer expectations, ensure rapid scalability, locate addresses accurately and gain competitive advantage.

As a part of the deal, [FarEye](#) will implement an intelligent delivery platform to achieve on-time deliveries at a reduced cost. It would be implementing data-driven routing engine to increase deliveries per hour and provide a delightful and engaging experience to the customers by empowering them to live track their shipments.

The growing ecommerce ecosystem in the region will now drive retailers and logistics organizations to provide seamless, faster and flexible delivery experience.

“The supply chain and logistics challenges of GCC are unique. The sudden need to scale during particular festivals, inaccurate addresses, changing cross-border regulation requirements among others often becomes a roadblock when it comes to ensuring seamless execution of supply chain and logistics. We are thrilled to work with the largest postal and retail players in the region and look forward to deliver exceptional levels of operational efficiencies and delightful [customer experience](#). We are scaling our team in the region and seeing tremendous potential here,” says **Gautam Kumar, COO, FarEye**.

In the world of post and parcel, it is imperative to be customer centric, but at the same time, keeping a check on costs is equally important. “Global logistics spending is set to soar to \$10.6trn by 2020 with transportation accounting for the majority at 70 percent. Shippers are losing a lot of time, money and inventory due to unpredicted freight movement. We are constantly working towards empowering global leaders with [predictive visibility](#) and operational intelligence to achieve on-time deliveries at a reduced cost,” says Kushal Nahata, CEO, FarEye.

About FarEye

FarEye, a SaaS platform is a technology solution to run eCommerce and supply chain logistics operations. We are on a mission to transform the landscape of logistics and supply chain by providing real-time visibility, collaboration, and predictability through our state-of-the-art workflow-based technology platform.

FarEye has three product offerings:

FarEye Delivery: FarEye Delivery is a flexible workflow-based platform for logistics providers & fleet owners to deliver superior customer experience at peak operational efficiency. The world’s largest fleet owning and controlling companies improve profitability, on-time deliveries, and visibility through FarEye’s agile and scalable platform that lets them design, execute, modify and monitor delivery operations on a single platform.

FarEye Fulfilment: FarEye Fulfilment is a real-time order fulfillment & visibility platform for retailers & shippers to increase perfect order index & offer faster delivery to end customers. FarEye Fulfilment helps companies become more customer-centric by helping them deliver an Amazon-standard customer experience, predictable ETAs, strict SLA adherence, flexibility, real-time visibility & control, and consistent omnichannel experience.

FarEye Transportation: An IoT-enabled predictive visibility platform for manufacturers to run logistics operations to achieve on-time delivery and efficiency. It enables predictability in freight movement and integrates with TMS and WMS systems, allows data-driven transporter allocation, digital proof of delivery and provides live ETA during the entire journey.

100s of customers from more than 20 countries spanning across different verticals such as eCommerce, healthcare, logistics, automotive and telecom have gained an unparalleled amount of visibility and control over their logistics, supply chain & delivery operations with FarEye. We are headquartered in Delhi with global offices in California, Dubai, London, and Singapore.