



FarEye expands its footprint in the European market with the launch of its regional office in London

New Delhi, June 21, 2018: FarEye, a leading global digital logistics platform, today announced the opening of its first European office in the heart of London with an aim to expand its business foothold in the region and to serve its customers directly. With a total of 6 corporate offices in India, Dubai and Singapore, FarEye currently serves customers in over 20 countries.

FarEye has revolutionized the logistics industry by capturing marquee clients like DHL, Blue Dart, Walmart, enabling more than 100 companies across Retail, Logistics, e-commerce, Healthcare & Food sector, globally, thus proving its mettle across industry verticals.

Already leveraging its software solutions for customers in Europe, the company sees humongous scope in the market. To capitalise the explosion in online sales in Europe, which is estimated to reach \$700bn a year by the end of 2018. FarEye has launched its first office in the continent. Some of its innovative offerings in the market include - Drop&Pick, a cloud-based web and mobile application to enable parcel shops; FarEye Visibility suite; Foodeligent, an Artificial Intelligence-based platform to cut food delivery time by 15 percent; Delivery Happiness Platform, among others.

Commenting on the same, Mr. Kushal Nahata, Co-founder & CEO, FarEye, said, "The opening of our first office in Europe is a crucial step towards our business growth strategy. With a strong presence in Indian, GCC and Southeast Asian countries, expanding our physical presence in Europe would help us widen our horizon and serve the market. We are aiming at the growing sectors of retail, e-commerce, courier & postal and food delivery in the European market by bringing the most effective technology solutions to all our customers. Our unique and innovative solutions, built with robust technology framework, would help the companies streamline their operations and impart a superior customer experience"

FarEye's logistics management software helps in digitalizing end-to-end operations by automating field processes and workforce thus eliminating inefficiencies in logistics.

About FarEye:

FarEye is a SaaS platform, which has two offerings: Last mile delivery (LMD) platform (for operational efficiency) and Supply chain visibility platform for creating reliable & optimized supply chains. It is a carrier-agnostic platform that can build applications with a simple drag and drop feature, enabling organizations to reduce time to build new processes from quarter(s) to week(s).

FarEye uses data-driven optimization algorithms to help organizations champion operational efficiencies, increase their revenue streams and deliver a superior customer experience.

SAIF funded FarEye is enabling digital logistics and continues to grow at an astounding 362% year on year ([Deloitte reports](#)). With a presence in more than 20+ countries, FarEye enables digital logistics for the world's largest retailers like Walmart, Future Retail & Amway, and logistics companies like Blue Dart and eCommerce giants like Noon. FarEye executes more than 500 million shipments annually for more than 100+ clients.

After being awarded as the 'Digital Disrupter of the Year' by International Data Corporation (IDC), we have also been recognized by Gartner for our [Real-time visibility platform](#) and [Vehicle Routing and Scheduling](#) module.