Gartner Recognizes FarEye Amongst The Four Notable Real-Time Visibility Platforms In North America and Asia

The recently published a report titled: Real-Time Visibility Platforms Provide Transportation Leaders with Supply Chain Efficiencies, authored by Bart De Muynck, highlights that visibility forms a core part of logistics technology and complements the planning and executional capabilities of other systems like WMSs and TMSs. In a tight carrier capacity landscape, lack of visibility creates inefficiencies and leads to increase in delivery costs. With increasing customer expectations, perpetual demand for shorter turnaround time and higher shipment volumes, supply chain leaders should have visibility on their agenda of investment priorities.

Increasing Supply Chain visibility adoption is no longer a 'nice to have' for any organization. Both commercial customers and end-consumers demand real-time visibility for their orders and expect to know exactly when, where and how their parcel would reach.

FarEye's best in the industry digital logistics platform helps enterprises address these challenges by providing them real-time visibility of their last mile deliveries. Easy to integrate with any existing WMS and TMS or backend application the platform enables supply chain managers to live-track the riders on a map and see performed actions with timestamps. Besides, they can also create delivery happiness dashboards to enhance operational efficiency in just a glance, get live branch/ city/region wise reports, monitor load, ageing, attendance and much more. For the end customers the platform offers real-time visibility of their shipments, proactive notifications & alerts in case of delivery exceptions and the flexibility to customize & personalize their deliveries by selecting their preferred time-slot and delivery location (parcel/locker deliveries) thereby increasing the brand's Delivery Happiness Score!

FarEye's intelligent visibility platform allows the tracking of multiple shipments with a timeline view for easy visual recognition. It also allows managers to view hub/driver level real-time performance and cash-collection view and set alerts for single of combination of events thereby increasing the operational efficiency manifold and making the last-mile delivery experience seamless.

Schedule A Free Demo Today!