

FarEye Mentioned By Gartner In The Market Guide for Real-Time Visibility Providers

New Delhi, 4 December 2018: FarEye, a technology solution to run eCommerce and supply chain logistics operations has been mentioned as a representative vendor in **Gartner's recent Market Guide for Real-Time Visibility Providers** ⁽¹⁾, which was published on 27 November 2018. **This also marks the fourth mention of FarEye by Gartner for its real-time visibility platform.**

According to Gartner's 2017 Supply Chain Technology User Wants and Needs Survey, visibility ranks as the highest priority initiative in the supply chain ⁽¹⁾. Commercial customers and consumers continue to have increasing demands around real-time visibility to their orders and shipments driven by the "Amazon effect".

"FarEye allows businesses to build logistics applications that provide real-time visibility, vehicle routing, and scheduling capabilities and a bidding platform for tenders and benchmarking. FarEye's approach is not to offer standard applications but to build logistics applications with a simple 'Drag&Drop' feature, enabling enterprises to reduce time to build new delivery processes.

FarEye Transportation offers digital ecosystems that connect all freight logistics stakeholders on one platform, fostering collaboration and transparency. Their technology is being used by companies in the 3PL, postal, CPG, metal, mining, cement, automotive and retail industries," Gartner cites.

"We feel honoured to receive the recognition in the Market Guide for [Real-Time Visibility Providers](#). We view Gartner mentions as testaments to the value we bring in our solutions, which empower our customers with the insights and efficiencies they need to compete in the global market. We built FarEye with a vision to provide technology for [predictable logistics](#) and we are zealous towards enabling efficient and reliable logistics using data, intelligence & automation. As the operating system for logistics, FarEye gives businesses the capability to build new products quickly, change existing products thus increasing revenue streams & improving efficiency," says [Kushal Nahata](#), CEO & Co-founder, FarEye.

This Gartner Market Guide lists a total of 20 representative vendors that have been determined based on the number of customers. Relevance in the market is determined by revenue, the number of customers, as well as the volume of inquiries and requests that Gartner receives on these vendors and their solutions.

About FarEye:

FarEye, a SaaS platform is a technology solution to run eCommerce and supply chain logistics operations. It gives organizations real-time visibility and predictive intelligence, thus ensuring on-time deliveries and business excellence. FarEye enables quick and reliable movement of goods using mobility, data analytics & automation. Its two products include:

FarEye eCommerce Logistics: [Logistics intelligence platform](#) to optimize parcel movement for retailers and 3PL companies.

FarEye Transportation: Predictive visibility platform for shippers to achieve on-time delivery. This helps shippers and carriers get on the same page through a unified platform that gives real-time visibility on the LIVE location of trucks, containers, and freight, thereby enabling predictive ETAs.

SAIF funded FarEye is enabling digital logistics and continues to grow at an astounding 362% year on year (Deloitte reports). With a presence in more than 20+ countries, FarEye enables digital logistics for the world's largest retailers like Walmart, Future Retail & Amway; logistics companies like DHL eCommerce and Blue Dart and eCommerce giants like Noon. FarEye executes more than 500 million shipments annually for more than 100+ clients globally.

(1) Gartner, Inc. "Market Guide for Real-Time Visibility Providers" by Bart De Muynck, Christian Titze, Nov 27, 2018.

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