

FarEye Mentioned As A Representative Vendor In The Gartner Market Guide For Vehicle Routing & Scheduling For The Second Time Straight

New Delhi, 28 February 2019: FarEye, a SaaS platform that is enabling [digital logistics](#), has been mentioned as a Representative Vendor in Gartner's Market Guide for Vehicle Routing & Scheduling ⁽¹⁾ published on 19 February 2019. This is the second time that FarEye has been listed in this Market Guide. Previously, Gartner has mentioned FarEye in six other [reports](#). ⁽²⁾

The Market Guide for Vehicle Routing & Scheduling includes detailed write-ups and figures for the 20 vendors surveyed that provides information on the VRS vendors that are perceived as relevant in the market based on revenue, number of clients, and end-user interest and

As the battle to win the last mile intensifies, there is an increasing demand for vehicle routing and scheduling technologies. Whether businesses manage an in-house fleet or rely upon a third party to manage their deliveries, these tools help them optimize operations throughout the supply chain.

There is an increased need for real-time dynamic technology to help tackle the current challenges of the transportation industry, such as reduced capacity, driver shortage, increased traffic congestion and a significant increase in last-mile deliveries. The VRS market remains fragmented as vendors focus on specific fleets, industries, and geographies. Only a few vendors, like FarEye, offer a global solution and support.

FarEye's VRS solution is specialized in the postal, third-party logistics (3PL), retail and e-commerce industries, offering a wide range of solutions for parcel management. FarEye's VRS solution offers dynamic autorouting, optimization features, dynamic fleet configuration and interactive route map functionality. Also included in this VRS solution is load balancing or driver management functionalities.

"FarEye's platform empowers businesses to gain real-time predictive visibility of delivery fleet, generate accurate ETAs and create sophisticated workflows and reconfigurations across multiple logistics stakeholders. It helps enterprises reduce logistics costs, go-to-market faster, address uncertainties quickly and deliver superior customer experience. Since 2013, FarEye has matured into a well-acknowledged organization facilitating more than 10 million shipments a day across 20+ countries for more than 150 customers including Tata Steel, Hilti, JK Lakshmi, DHL, Blue Dart, Walmart etc. We are delighted that FarEye has been positioned for the second time by Gartner in the Market Guide for Vehicle Routing and Scheduling." says [Kushal Nahata](#), CEO & Co-founder, FarEye.

About FarEye:

FarEye, a SaaS platform is a technology solution to run eCommerce and supply chain logistics operations. It gives organizations real-time visibility and predictive intelligence, thus ensuring on-time deliveries and business excellence. FarEye enables quick and reliable movement of goods using mobility, data analytics & automation. Its two products include:

FarEye eCommerce Logistics: Logistics intelligence platform to optimize parcel movement for retailers and 3PL companies.

FarEye Transportation: Predictive visibility platform for shippers to achieve on-time delivery. This helps shippers and carriers get on the same page through a unified platform that gives real-time visibility on the LIVE location of trucks, containers, and freight, thereby enabling predictive ETAs.

(1) Source- Market Guide for Vehicle Routing & Scheduling, Bart De Muynck, Oscar Sanchez Duran, Published 19 February 2019

(2) Other six mentions

1. Sample vendor in Real-Time Visibility Platforms Provides Transportation Leaders with Supply Chain Efficiencies. (Bart De Muynck, 13 April 2018)
2. Sample Vendor in Hype Cycle report for Supply Chain Execution Technologies under the real-time visibility and global logistics visibility technologies. (C. Klappich, 17 July 2018)
3. Sample Vendor for Visibility technology in Key Considerations for Supply Chain Leaders Evaluating Transportation Management Systems. (Bart De Muynck, Brock Johns, Oscar Sanchez Duran, 8 October 2018)
4. Representative vendor in Market Guide for Real-Time Visibility Providers. (Bart De Muynck, Christian Titze, 27 Nov 2018)
5. Sample Vendor in Hype Cycle for Multienterprise Solutions, 2018 under Global Logistics Visibility Technology. (William McNeill, Christian Titze, 13 December 2018)
6. Representative Vendor in Market Guide for vehicle Routing & Scheduling, 2019 (Bart De Muynck, Oscar Sanchez Duran, 19 February 2019)

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